



**PHILADELPHIA  
YOUTH SPORTS  
COLLABORATIVE**

**CORPORATE & PARTNER  
SPONSORSHIP OPTIONS**



**PYSC Summit**







# PYSC Summit

Dear Prospective Sponsor,

Are you ready to make a profound impact on the lives of young athletes? We invite you to join us as a valued sponsor for the 2024 PYSC Summit: Sports and Mental Health, hosted by the Philadelphia Youth Sports Collaborative. This groundbreaking event is set to revolutionize the landscape of youth sports in Philadelphia by addressing the critical intersection of athletics and mental well-being.

As a sponsor of the PYSC Summit, you'll have the opportunity to align your brand with a meaningful conversation that is making a difference in the lives of young athletes. By supporting the PYSC Summit, you are associating your organization and mission with critical work being done across Philadelphia to engage young people and support their well-being. With Summit attendees from Philadelphia's administration, as well as the health, philanthropic, and education sectors, you will have access to some of the City's key influencers and decision makers.

Here's how your sponsorship can make an impact:

**Promoting Awareness:** Raise awareness about mental wellness in youth sports, breaking down stigmas and fostering positive conversations.

**Driving Change:** Your sponsorship drives real change by bringing experts, advocates, and stakeholders together to develop strategies for supporting young athletes' mental well-being.

**Building Community:** Become part of a vibrant community passionate about youth sports and mental health, amplifying collective impact.

We offer a range of sponsorship packages to suit your organization's goals and budget, including:

**Summit Presenting Sponsor:** Showcase your commitment to youth sports and mental wellness as the exclusive title sponsor of the PYSC Summit.

**Sponsorship Opportunities:** Elevate your brand visibility and demonstrate your support for youth empowerment through various sponsorship.

Your contribution will enable us to bring together experts, provide valuable resources, and facilitate meaningful discussions that will shape the future of youth sports. Together, we can break down stigmas, promote positive mental health practices, and empower the next generation of athletes to reach their full potential.

For more information about sponsorship packages, please contact Jillian McGowan at [jmcgowan@pysc.org](mailto:jmcgowan@pysc.org). Thank you for considering this impactful partnership opportunity. Together, let's champion the well-being of our youth and create a brighter future for generations to come!

Regards,

Beth Devine  
Executive Director

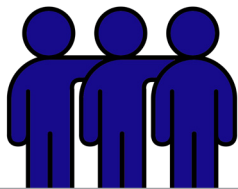


# Who is PYSC?

Founded in 2016, the Philadelphia Youth Sports Collaborative (PYSC) is committed to ensuring equitable access to sports-based development programs for all children in Philadelphia. Recognizing the profound impact of sports on youth development, PYSC advocates for policy changes aimed at improving accessibility and enhancing the quality of youth sports experiences.



At the heart of this effort lies the Summit, a platform dedicated to education, collaboration, and advocacy in support of enriching the lives of every child through sports. Through partnerships with community-based providers and public agencies, PYSC works tirelessly to establish and maintain accessible sports-based development programs that empower young individuals throughout the city.



**Over 90 Citywide  
Member  
Organizations**



**Over 2,500  
Training Program  
Attendees**



**Over 100,000  
Philadelphia  
Youth Served**



**50+  
Programmatic  
Partners**



**COALITIONS FOR  
SPORT EQUITY**



**THE SCHOOL DISTRICT OF  
PHILADELPHIA**



**PHILADELPHIA  
PARKS &  
RECREATION**

# The PYSC Summit



November 19, 2024

9:00am - 1:00pm

Hosted at the

Lincoln Financial Field

*Home of the Philadelphia Eagles*



The 2024 PYSC Summit is a groundbreaking event hosted by the Philadelphia Youth Sports Collaborative (PYSC), dedicated to addressing the critical intersection of athletics and mental health. This year's Summit will bring together experts, advocates, coaches, parents, and stakeholders from across the youth sports community to explore innovative strategies for supporting the mental well-being of young athletes.

Through insightful discussions, workshops, and presentations, attendees will gain valuable insights into the challenges and opportunities surrounding mental health in youth sports. The Summit will serve as a platform for fostering open dialogue, sharing best practices, and empowering attendees to take meaningful action in promoting positive mental health practices within their organizations and communities. Join us as we come together to create a brighter, healthier future for our youth athletes.

## The Impact of your Support

Central to PYSC's mission is the effort to elevate the conversation around inequity in access to youth sports, as well as the incredible potential for sports to positively impact the physical, mental, and emotional well-being of participants. Your sponsorship of the Summit brings visibility to these issues, highlighting both the positives and the challenges faced by the youth sports sector and its athletes.

# Sponsorship Packages

## TIER 1

### Summit Presenting Sponsor

- ~ 4 Tables at the event - Premium seating
- ~ Recognition on event save the date and invitation
- ~ Speak/present speaker at the event
- ~ Logo on event advertisements, social media posts and press releases
- ~ Green room access for 6 people to meet speakers
- ~ Verbal Recognition by event speakers from the podium
- ~ Short relevant video that can be shown to guests during the event
- ~ Display table for your company in the vendor/Demonstration Room
- ~ Logo on the step and repeats and staging backdrop
- ~ Presentation / demonstration of products to PYSC member organizations

\$50,000

### Panelist / Speaker Sponsor (3)

- ~ 3 tables at the event/Premium seating
- ~ Display table for your company in the vendor/Demonstration Room
- ~ Logo on event advertisements and press releases
- ~ Verbal Recognition by event speakers from the podium
- ~ Short relevant video that can be shown to guests during the event
- ~ Recognition on event invitation
- ~ Green room access for 2 people to visit/meet with your sponsored speaker
- ~ Branded Social media posts, in conjunction with this event

\$25,000

### Expert Spotlight Sponsor (3)

**Our “Expert Spotlights” are 5-7 minute presentations about specific topics held throughout the day.**

- ~ 2 tables at the event
- ~ Display table for your company in the vendor/Demonstration Room
- ~ Logo on event advertisements and press releases
- ~ Verbal Recognition by event speakers from the podium
- ~ Green room access for 2 people to meet your sponsored expert speaker
- ~ Recognition on event invitation

\$15,000

# Sponsorship Packages

## TIER 2

Breakfast or Lunch  
Sponsor (2)

- ~ 1 table at the event
- ~ Display table for your company in the vendor/Demonstration Room
- ~ Logo on event advertisements and press releases
- ~ Verbal Recognition by event speakers from the podium
- ~ Recognition on event invitation

\$10,000

Swag  
Sponsor

- ~ 1 table at the event
- ~ Display table for your company in the vendor/Demonstration Room
- ~ Logo on event advertisements and press releases
- ~ Verbal Recognition by event speakers from the podium
- ~ Recognition on event invitation

\$5,000

Sponsorship  
Opportunities (4)

- ~ 3 Sponsorship Opportunities:
  - Gifts for panelists (1),
  - Table Toppers (1),
  - Program Sponsor(1)
- ~ 4 seats at the event
- ~ Logo on event advertisements and press releases
- ~ Recognition on event invitation

\$2,500

# Our Audience

The PYSC Summit has swiftly emerged as one of the most anticipated events of the year, drawing attention from across the city and beyond. With each passing year, the Summit continues to grow in size, scope, and impact, attracting an ever-expanding audience of stakeholders, advocates, and enthusiasts dedicated to advancing youth sports and development.

## 2023 Summit Coverage



34

Pieces of Coverage

The aggregate count of digital and traditional publication articles, television features, & social media clips.



5 Million  
Audience

Combined total of publication-wide audience figures for all outlets featuring coverage.



94.5K  
Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social media.



258  
Engagements

Combined total of likes, comments and shares on social media platforms.



57  
Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on.  
*Provided by Moz*

## Media Partners





# 2023 Summit Sponsors



# #PYSC2024Summit



## Philadelphia Youth Sports Collaborative

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Friends Center • 1501 Cherry Street, Philadelphia, PA 19107 • (215) 519- 5337

[www.pysc.org](http://www.pysc.org)



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